

MATCHING GIFTS



**UNITED
IN EPILEPSY**
Regional Walks

WHAT ARE MATCHING GIFTS?

Matching gift programs are established by many employers with the intention of supporting nonprofit organizations by matching contributions made by their employees. To see if your company offers this program, check in with your HR or corporate giving department.

HOW DO I ASK MY EMPLOYER FOR A MATCHING GIFT?

Your HR department might have specific instructions on how to request a matching gift from your employer, and you should follow those accordingly. We have also provided an email template for requesting matching gifts from your employer on the second page.

HOW WILL EFMN KNOW TO ADD A MATCHING GIFT TO MY FUNDRAISING PAGE?

When requesting a matching gift from your employer, please indicate it is in support of the walks and the team you are supporting. Typically, when we receive matching gifts, there is a note included in the gift description from the employer. Our development team will keep an eye out for any matching gifts from your employer received in the mail or via ACH and will add them to your fundraising total as soon as we can.

WILL MY EMPLOYER'S MATCH BE COUNTED TOWARD MY INDIVIDUAL AND TEAM FUNDRAISING GOALS?

Yes! Just like any other gift, it can count toward both goals if you choose to have an individual **and** team fundraising goal.



REQUESTING A MATCHING GIFT



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Many employers match gifts made by their employees to nonprofit organizations, expanding the impact of their gifts and making a positive impact on the community. Some employers match their employees' volunteer time with a donation as well, and they may even match all of the dollars raised by your team. If you don't know how to request a match, or if you're not sure whether your employer has a matching gift program, reach out to your Human Resources representative. If you don't know who to talk to, your manager or department director is a good place to start.

Below is a sample email that you can send to your HR department to ask about your matching gift program. You can customize the email to share why EFMN is significant to you, as well as what your role is in the walks (team member, captain, fundraiser, volunteer, etc.). If you have colleagues on your team, you may mention that as well. Be sure to sign your name! After requesting a match for your gifts, ask your company if it would consider matching all of the funds you raise through the walk, or becoming a sponsor for your team! Your "Easy Ask" can help you make this request, and remember — the worst they can say is no! If you have any questions, please email the Development team at walk@efmn.org.

Hi [First Name],

I am supporting the Epilepsy Foundation of Minnesota (a registered 501(c)(3) – EIN: 41-0874541) this year through the Epilepsy Foundation of Minnesota's 2026 Walks. The Epilepsy Foundation of Minnesota is an organization that is very dear to me, and I am so glad I can support their work enabling people with epilepsy to lead safe, connected, and empowered lives.

I know that many employers will match charitable contributions made by their employees, and some will match their volunteer time with a financial gift as well. This would expand my impact, and it would provide greater resources to support Minnesotans impacted by epilepsy.

Please let me know if our company offers a program like this, and how I can sign up to have my support of the Epilepsy Foundation of Minnesota matched by [Company Name]. Thank you for your help in supporting the epilepsy community.

Sincerely,
[Your Name]
[Title]