

Please Read: Important Changes to Walk Fundraising

- This year, each walk has its own website. These websites will be where each walk's location details (date, location, time, etc.) are located and where you should sign up to attend that walk. www.efmn.org/walk has links to all of the walk websites, plus fundraising resources and important FAQs.
- Team captain and team member/individual registration are two different registrations this year. Team captains will need to register themselves and create their team first, *then* can register other members of their team (kids, spouse, additional family and friends, etc.) through the "**Register & Donate**" button.
- Team members and individuals will **not** be listed as team members on the walk pages **only** team captains are. This is due to the fundraising platform's functionality.
- Team captains will be the only participants that have fundraising pages this year –
 each individual who registers for a walk will not have their own fundraising
 page. This decision was made in an effort to streamline fundraising efforts and
 make it easier for team captains to track their team's contributions.
- When asking your community to make gifts in support of your team, please direct them to select either your **team name or team captain's name** from the "Credit a team or team member" option on the gift form. Team captains are the only participants who will be listed as team members, but gifts made in support of them will contribute to your team's fundraising goal.
- If you are team captain and want to know how to customize your fundraising page and share your page with others, click the following link: <u>How to Manage Your Team</u> <u>Page</u>

Please email <u>walk@efmn.org</u> with any additional questions.