

REQUESTING A MATCHING GIFT



**UNITED
IN EPILEPSY**
Regional Walks

Many companies match donations made by their employees to nonprofit organizations, expanding the impact of their gifts and making a positive impact on the community. Some companies match their employees' volunteer time with a donation as well, and they may even match all of the dollars raised by your team.

If you don't know how to request a match, or if you're not sure whether your company has a matching gifts program, reach out to your Human Resources representative. If you don't know who to talk to, your manager or department director is a good place to start.

Below is a sample email that you can send to your HR department to ask about your matching gift program. You can customize the email to share why EFMN is significant to you, as well as what your role is in the walks (team member, captain, fundraiser, volunteer, etc.). If you have colleagues on your team, you may mention that as well. Be sure to sign your name!

After requesting a match for your donations, ask your company if it would consider matching all of the funds you raise through the walk, or becoming a sponsor for your team! You can recognize them by adding their logo as a photo on your page, and companies that contribute \$1,000 can have their logo and a link on the EFMN website. Your "Easy Ask" can help you make this request, and remember — the worst they can say is no!

If you have any questions, you can reach out to the Advancement team at walk@efmn.org.

Hi [First Name],

I am supporting the Epilepsy Foundation of Minnesota (a registered 501(c)(3) - EIN: 41-0874541) this year through its United In Epilepsy Walks. The Epilepsy Foundation is an organization that is very dear to me, and I am so glad I can support its work enabling people with epilepsy to lead safe, connected, and empowered lives.

I know that many companies will match charitable donations made by their employees, and some will match their volunteer time with a financial gift as well. This would expand my impact, and it would provide greater resources to support our family, friends, and neighbors with epilepsy.

Please let me know if our company offers a program like this, and how I can sign up to have my support of the Epilepsy Foundation of Minnesota matched by [Company Name].

Thank you for your help in supporting the epilepsy community.

Sincerely,

[Your Name]

[Title]