



**Media Contact: Melissa Becker**  
Marketing & Communications Director  
952.484.0518 or mbecker@efmn.org

***FOR IMMEDIATE RELEASE***

**STROLL FOR EPILEPSY RAISES DOLLARS AND AWARENESS**  
*The Epilepsy Foundation of Minnesota hosts walk to benefit people affected by seizures*

**St. Paul, MN – July 31, 2014** – The Epilepsy Foundation of Minnesota (EFMN) hosts its annual Stroll for Epilepsy in five locations – Twin Cities Metro, Duluth, Rochester, St. Cloud and Fargo/Moorhead – on August 7, 2014. It's the largest fundraising/awareness event in MN and ND to benefit the 60,000 people with epilepsy in our community.

Stroll participants form teams and gather donations in an effort to raise \$290,000 to support programs and services like: Camp Oz, where youth with seizures can have a safe camping experience with 24/7 medical staff, support groups, free seizure education and more.

Celebrating its 60 years of service, the Foundation expects large crowds and announces Miss Minnesota Savannah Cole, whose platform is epilepsy awareness, as the honorary chair of the 2014 Stroll. Cole will lead walkers in St. Paul at Phalen Park.

"This is one of our largest fundraising events of the year. It's inspiring to see teams rally around loved ones with seizures and meet others facing similar challenges," said EFMN Executive Director Vicki Kopplin.

Call 800.779.0777 or visit [www.efmn.org](http://www.efmn.org) to register a team or make a donation. Event title sponsors: Lundbeck and Upsher-Smith.

**About the Epilepsy Foundation of Minnesota**

The Epilepsy Foundation of Minnesota (EFMN) envisions a world where people with seizures realize their full potential. One in 10 people will have a seizure in their lifetime, and 1 in 26 people will develop epilepsy. The Foundation's programs and services cover MN and Eastern ND. Visit [efmn.org](http://efmn.org) for info.

#####

**ADDITIONAL RESOURCES:**

**Interviews:** Vicki Kopplin, executive director: [vkopplin@efmn.org](mailto:vkopplin@efmn.org). Participating families affected by epilepsy from each Stroll location are also available for interviews.

**About Epilepsy:** Epilepsy affects more Americans than multiple sclerosis, cerebral palsy, muscular dystrophy and Parkinson's disease combined (nearly 3 million people). One in 26 Americans will develop epilepsy in their lifetime, and current treatments do not work for approximately 30% of people who continue to have inadequate seizure control.